

**FIFTH SEMESTER B.T.H.M DEGREE EXAMINATION NOVEMBER 2021****(CUCBCSS)****BTHM (2014-2016 Admn)****BTH 5D 01- TOURISM AND HOSPITALITY MANAGEMENT**

Time:2 Hours

Maximum: 40 Marks

**I. Identify the answer from the options given. Each question carries 1 mark.**

1. Where is Eiffel tower located at?

(a) California (b) Sydney (c) Paris (d) Melbourne

2. The costliest room of a hotel.

(a) Single (b) Efficiency (c) Suite (d) Cabana

3. Which body is the statutory authority in charge of the waterways in India?

(a) IWAI (b) WHO (c) IATA (d) TAAI

4. A place providing cheap accommodation, aimed mainly at young people on walking or cycling tours.

(a) Youth hostel (b) Motels (c) Floatel (d) Lotel

5. Name the tourist train which was launched by the Indian Railway Catering and Tourism Corporation (IRCTC) on 28 March 2007, to attract Buddhist pilgrims.

(a) The Deccan Odyssey (b) Navanet Express (c) The Mahaparinirvan Express

(d) The Bokaro Express

(5x1 = 5 marks)

**II. Write any four short answer questions in two or three sentences. Each question carries 2 marks.**

6. What is cultural tourism?

7. Define tourism product.

8. What is golf tourism?

**III. Write any three short essay questions in 150-200 words. Each question carries 4**

11. How star rating is given to hotels in India?
12. Explain the two types of travel agencies.
13. Mention any four National parks located in India.
14. Write short note on Health tourism.

- ✿ 15. Mention any four luxury trains in India.

(3 x 4 = 12 marks)

**IV. Write any one essay in 600 to 800 words. It carries 15 marks.**

16. Explain different tourism organizations.
17. Discuss the importance of travel and tourism in the modern world.

(1 x 15 = 15 marks)

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