

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

B.T.F.P.

TFP 4C 07—BEHIND AND BEFORE THE CAMERA

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

Short Answer Questions :

1. Voice culture.
2. Expression.
3. Crew.
4. Pan.
5. Cue card.
6. Close up shot.
7. Location scout.
8. Background music.
9. Fill light.
10. Fade in.

(10 × 1 = 10 marks)

Part B

*Answer any five questions.
Each question carries 4 marks.*

Short Note Questions :

11. Write a note on : Shooting script.
12. Explain the importance of facial expression of an actor.
13. What is rehearsal ? Explain its uses.
14. What is below the line in a budget ?
15. What are the qualities of an Art director ?
16. Draft a proposal for a reality show production for TV.
17. What is cue ? Explain its necessity in a production.

(5 × 4 = 20 marks)

Turn over

Part C

*Answer any five questions.
Each question carries 4 marks.*

Paragraph Answer Questions :

18. Write a note on lighting for TV production.
19. Explain the importance of visual effects in a production.
20. What are the qualities of a script writer ?
21. What is Foley ? Explain its importance in a production.
22. Explain the responsibilities of a Floor manager.
23. Write a note on : Sound editing.
24. Explain the production stage of a TV production.

(5 × 4 = 20 marks)

Part D

*Answer any two questions.
Each question carries 15 marks.*

Essay Type Questions :

25. Elaborate the roles and responsibilities of a programme producer.
26. Explain the various stages of Production.
27. Explain the qualities of a cinematographer.

(2 × 15 = 30 marks)

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2019

(CUCBCSS—UG)

B.T.F.P.

TFP 4B 09—ADVANCED VISUAL EDITING

Time : Three Hours

Maximum : 80 Marks

Part A*Choose the best answer from those given in the brackets.**Answer all questions.*

1. If your goal is invisible editing then you should be making cuts _____.
 - (a) Before action.
 - (b) During action.
 - (c) After action.
 - (d) None of these.
2. What does it mean to “marry” picture and sound ?
 - (a) Add narration or music to complement action.
 - (b) Add sounds that explain the action, like sound effects.
 - (c) It means the film editor and the sound editor fight like a married couple.
 - (d) It means narrating the video.
3. What does a video’s “aspect ratio” represent ?
 - (a) The numerical fraction representing the number of pixels per inch.
 - (b) The shape of an image or frame, expressed as the width-to-height ratio.
 - (c) It is a wide picture format for film.
 - (d) It is the name for the outer edges of a video image that are typically cut off by consumer television.
4. A non-destructive compression scheme that retains all the original file information and does not degrade sound or video quality is known as _____.
 - (a) Lossless.
 - (b) Lossy.
 - (c) Codec.
 - (d) Exportive.

5. There's a special name for the number countdown (5-4-3-2-1) that you see before an old movie starts. What is it called ?
- (a) Countdown. (b) Preroll.
(c) Leader. (d) Master.
6. A single video sequence, typically shot in one continuous take, is called a :
- (a) Sequence. (b) Scene.
(c) Clip. (d) Take.
7. In directing and shooting a video, what is a "talking head ?"
- (a) It is the voice artist who provides the narration for the voiceover.
(b) It describes the synchronization of the voiceover and the person who is talking.
(c) It just the head and shoulders of a person who is talking.
(d) It is the offscreen person who is the subject of an interview.
8. What is the difference between "mono" channel and "stereo" channel sound ?
- (a) "Mono" is a compressed format and "Stereo" is a lossless format.
(b) Mono" is only used for web videos and "Stereo" is needed for high-definition videos.
(c) "Mono : is a single channel and "Stereo" is two channels-a left and right channel.
(d) There is no difference.
9. What does "Hz" — Hertz represent ?
- (a) It represents the file size of an audio file.
(b) It is a measurement of the audio sampling rate.
(c) It is a file naming extension of a raw audio file.
(d) It is the name of an auto rental company.
10. The television format used most commonly in the United States is :
- (a) PAL. (b) AVI.
(c) MPEG. (d) NTSC.

(10 × 1 = 10 marks)

Part B

Write answers in two or three sentences on any eight of the following questions.

11. How will you define a codec ?
12. What is a colour correction filter ?
13. What is the utility of transition editor ?
14. What are the purposes of using a cutaway ?
15. Name the ways to open a clip into the Viewer.
16. How will you explain a cross dissolve ?
17. What is the shortcut to make a Freeze frame ?
18. What is a time code ?
19. Explain Rack focus.
20. What is a cutaway ?

(8 × 2 = 16 marks)

Part C

Write a paragraph on any six of the following questions.

21. What are the procedures to be followed in FCP for creating titled in Videos ?
22. What do you mean by video format compatibility ?
23. What is a transition ? Explain the easiest ways of applying a transition to a video clip.
24. What is an audio filter ? What are the uses of it ?
25. How do you differentiate online editing from offline editing in FCP ?
26. What are video levels ? What are the purpose of measuring and setting video levels ?
27. What are the elements of a Final Cut Pro project ? Explain each of them.
28. What is the difference between ripple, slip, slide and role edits ?
29. How will you change the speed of a clip ? Why is it used while editing videos ?
30. What are the purpose of matching frames and play head synchronisation ?

(6 × 4 = 24 marks)

Turn over

Part D

*Write essays on any **two** of the following in not more than **five** pages.*

31. What is colour correction ? Also list the special things to note while you are attempting the colour correction of a project ?
32. One of the major weaknesses cited about FCP was that its simple design can cancel advanced features. List the advanced feature of FCP when you compare it with similar video editing software.
33. What is the role of special effects in boosting content likeability of a video ?. Explain with examples.
34. The association and proper communication between a director and editor is one of the most crucial aspects in the production-Elaborate.

(2 × 15 = 30 marks)

CHMK LIBRARY UNIVERSITY OF CALicut

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.T.F.P.

TFP 4C 08—COMPUTER GRAPHICS (MEDIA DESIGN)

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A (Short Answer Questions)*Answer all questions.*

1. What is PPI ?
2. Explain leading.
3. What is superscript ?
4. Explain opacity.
5. Explain use of Group.
6. What is reflection ?
7. Explain reshaping objects.
8. How do you select an exact color to match in Photoshop ?
9. What is scaling in computer graphics ?
10. Explain font style.

(10 × 1 = 10 marks)

Part B (Short Note Questions)*Answer any five questions.*

11. Explain photo retouching.
12. What do you mean by Bleeds ?
13. Explain contrast color.
14. Explain resolution.
15. Explain Illustrator Work Area.
16. How to crop an image in Photoshop ?
17. What is swatches palette ?

Part C (Paragraph Answer Questions)

Answer any five questions.

18. Is Adobe Illustrator a raster based or vector based software ? Explain.
19. Define Font family.
20. Differentiate serif and sans serif fonts.
21. Explain embedding object into text.
22. What is the difference between 72ppi and 300ppi ?
23. What is the different between text wrap and text warp ?
24. How to achieve Black/White with Color detail ?

(5 × 4 = 20 marks)

Part D (Essay Type Questions)

Answer any two questions.

25. What is balancing in design ? Explain the types of balance. Discuss the role of balance in design with examples.
26. What is hierarchy ? Explain the important of hierarchy in design.
27. What are the changes you observe in advertising design starting from the days of text-heavy copies till date ? Provide examples.

(2 × 15 = 30 marks)