

**FOURTH SEMESTER M.Sc. DEGREE [SUPPLEMENTARY] EXAMINATION
APRIL 2022**

(CUCSS)

Psychology

PSYCHOTHERAPEUTICS—II

(2010 to 2018 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Section A

Answer all questions.

Each question carries 1 weightage.

1. Contingency management.
2. Covert sensitization.
3. Spontaneous recovery.
4. Stimulus satiation.
5. Bio feedback.
6. EEG.
7. Flooding.
8. Implosion.
9. Token economy.
10. Behaviour contract.
11. Acquisition.
12. GSR.
13. Punishment.
14. EMG.

(14 × 1 = 14 weightage)

Turn over

Section B

Answer any seven questions as short essay.

Each question carries 2 weightage.

15. Operant conditioning.
16. Techniques of reinforcement.
17. Vicarious conditioning.
18. Techniques and clinical conditions of modelling.
19. Assertiveness training.
20. Systematic desensitization.
21. Stress inoculation therapy.
22. Self control techniques.
23. Aversion therapy.
24. Current trends in behaviour therapy.

(7 × 2 = 14 weightage)

Section C

Answer any two of the following as essay.

Each question carries 4 weightage.

25. Discuss classical conditioning and explain its application in behaviour modification.
26. Elaborate on Beck's Cognitive behaviour therapy.
27. Explain the ethical and professional issues in behaviour modification.
28. Give a brief account of the role of REBT in behaviour modification.

(2 × 4 = 8 weightage)

**FOURTH SEMESTER M.Sc. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2022**

(CBCSS)

Psychology

PSY 4E 08—INDUSTRIAL CLINICAL PSYCHOLOGY

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *The instruction if any, to attend a minimum number of questions from each sub section / sub part / sub division may be ignored.*
4. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Part A

Write short notes on any four of the following.

Answer should not exceeding 100 words.

Each answer carries 2 weightage.

1. Family conflict.
2. Occupational stress.
3. Depression.
4. Specific phobias.
5. Social dysfunction.
6. Maladjusted employees.
7. Autogenic training.

(4 × 2 = 8 weeightage)

Part B

Answer any four of the following in not exceeding 300 words.

Each answer carries 3 weightage.

8. Need for integrating organizational and clinical theories.
9. Models of work stress.
10. Occupational hazards and risk factors.

Turn over

11. Signs and symptoms of social anxiety disorder.
12. Effect of harassment and discrimination of employees on work.
13. Significance of setting up a counseling cell in an organization.
14. Muscular relaxation training process.

(4 × 3 = 12 weeightage)

Part C

Answer any two of the following in not less than 500 words.

Each answer carries 5 weightage.

15. Define job stress and discuss the effects of job stress on the mental and physical health of employees.
16. Elucidate the clinical picture and treatment of bipolar disorders.
17. Discuss the consequences and causes of absenteeism in the organization.
18. Describe the behavioural relaxation training methods.

(2 × 5 = 10 weeightage)

**FOURTH SEMESTER M.Sc. DEGREE [REGULAR/SUPPLEMENTARY]
EXAMINATION, APRIL 2022**

(CBCSS)

Psychology

PSY 4E 07—PSYCHOTHERAPEUTICS—II

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section/Part shall remain the same.*
3. *The instruction if any, to attend a minimum number of questions from each sub section / sub part / sub division may be ignored.*
4. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Part A

Write short notes on any four of the following.

Answer should not exceeding 100 words.

Each answer carries 2 weightage.

1. Modelling.
2. Graded exposure.
3. Flooding.
4. Social skills training.
5. GSR.
6. Cognitive restructuring.
7. ABC model.

(4 × 2 = 8 weightage)

Part B

Answer any four of the following in not exceeding 300 words.

Each answer carries 3 weightage.

8. Concepts of classical conditioning.
9. Aversion therapy techniques.
10. Procedure of systematic desensitization.
11. Assertiveness training.
12. Self control techniques.
13. Techniques of CBT.
14. Evaluation of behavior therapy process.

(4 × 3 = 12 weightage)

Part C

Answer any two of the following in not less than 500 words.

Each question carries 5 weightage.

15. Explain the concepts and techniques of operant conditioning with regard to behavior modification.
16. Elucidate the significance and procedure of JPMR.
17. Discuss the basic concepts and techniques of rational emotive therapy.
18. Give an account of ethics and professional issues in behavior modification.

(2 × 5 = 10 weightage)

**FOURTH SEMESTER M.Sc. DEGREE [REGULAR/SUPPLEMENTARY]
EXAMINATION, APRIL 2022**

(CBCSS)

Psychology

PSY 4E 06—CONSUMER/MARKETING PSYCHOLOGY

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section/Part shall remain the same.*
3. *The instruction if any, to attend a minimum number of questions from each sub section/sub part/sub division may be ignored.*
4. *There will be an overall ceiling for each Section/Part that is equivalent to the maximum weightage of the Section/Part.*

Part A

Write short notes on any four of the following.

Answer should not exceeding 100 words.

Each answer carries 2 weightage.

1. Shoddy goods.
2. Deceptive advertising.
3. Strategic marketing research.
4. Cardinal traits.
5. Reinforcement.
6. Opinion leadership.
7. Health care marketing.

(4 × 2 = 8 weightage)

Turn over

Part B

Answer any four of the following in not exceeding 300 words.

Each answer carries 3 weightage.

8. Ethics in marketing.
9. Criteria of market segmentation.
10. Hierarchy of needs.
11. Designing persuasive communication.
12. Adoption process.
13. Levels of consumer decision-making.
14. Measures for consumer protection.

(4 × 3 = 12 weightage)

Part C

Answer any two of the following in not less than 500 words.

Each question carries 5 weightage.

15. Elucidate the historical development of consumer research.
16. Discuss the Freudian concepts of personality with regard to consumer behaviour.
17. Examine the role of opinion leadership process in personal influence.
18. Discuss the consumer behavior applications to profit and not for profit marketing.

(2 × 5 = 10 weightage)

**FOURTH SEMESTER M.Sc. DEGREE [REGULAR/SUPPLEMENTARY]
EXAMINATION, APRIL 2022**

(CBCSS)

Psychology

PSY 4E 05—PSYCHOTHERAPEUTICS—I

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section/Part shall remain the same.*
3. *The instruction if any, to attend a minimum number of questions from each sub section / sub part / sub division may be ignored.*
4. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Part A

Write short notes on any four of the following.

Answer should not exceeding 100 words.

Each answer carries 2 weightage.

1. Free association.
2. Unfinished business.
3. Complementary transaction.
4. Unconditional positive regard.
5. Encounter groups.
6. Life positions.
7. Logo therapy.

(4 × 2 = 8 weeigtage)

Turn over

Part B

Answer any four of the following in not exceeding 300 words.

Each answer carries 3 weightage.

8. Specific factors promoting change in psychotherapy.
9. Phases of psychotherapy.
10. Structure of personality.
11. Ego states in transactional analysis.
12. Gestalt therapy process.
13. Pathology in families.
14. Principles of psychodrama.

(4 × 3 = 12 weightage)

Part C

Answer any two of the following in not less than 500 words.

Each question carries 5 weightage

15. Define psychotherapy and describe the humanistic perspectives of psychotherapy ?
16. Elucidate the aim and process of psychoanalytic therapy ?
17. Explain the therapeutic goals and techniques of client centered psychotherapy ?
18. Describe the models and process of group psychotherapy ?

(2 × 5 = 10 weightage)

**FOURTH SEMESTER M.Sc. DEGREE [REGULAR/SUPPLEMENTARY]
EXAMINATION, APRIL 2022**

(CBCSS)

Psychology

PSY 4C 11—CURRENT TRENDS IN PSYCHOLOGY

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section/Part shall remain the same.*
3. *The instruction if any, to attend a minimum number of questions from each sub section / sub part / sub division may be ignored.*
4. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Part A

Write short notes on any four of the following.

Answer should not exceeding 100 words.

Each answer carries 2 weightage.

- 1 Addiction counselling.
- 2 Gender diversity.
- 3 Psychometrics.
- 4 Intelligence tests.
- 5 Colonialism.
- 6 Concept of normality.
- 7 Organizational Psychology.

(4 × 2 = 8 weightage)

Turn over

Part B

*Answer any **four** of the following in not exceeding 300 words.*

Each answer carries 3 weightage.

- 8 Concept of human-computer interaction.
- 9 Causes of addiction.
- 10 Challenges of psychology applied to law.
- 11 Assessment of cognition.
- 12 Indian experiences of colonialism.
- 13 Critical concerns regarding mainstream psychology.
- 14 Critique on classification system.

(4 × 3 = 12 weightage)

Part C

*Answer any **two** of the following in not less than 500 words.*

Each question carries 5 weightage.

- 15 Define consumer psychology and discuss the strategies used for influencing consumer behaviour ?
- 16 Examine the applications of psychology in terrorism and terrorist attacks ?
- 17 Elucidate the issues of colonization, globalization and gender ?
- 18 Give an account on the critical perspectives on abnormal and clinical psychology ?

(2 × 5 = 10 weightage)