

FIRST SEMESTER P.G. DEGREE EXAMINATION, NOVEMBER 2021

(CCSS)

Applied Psychology

PSY 1C 04—APPLIED PSYCHOLOGY

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer any two questions in not less than 600 words each.**Each question carries 15 marks.*

1. Give a brief account of the nature, scope and functions of forensic psychology.
2. Discuss the importance of environmental psychology in the contemporary society.
3. Elucidate the influence of media on consumer behaviour.

(2 × 15 = 30 marks)

Part B*Answer any six of the following in not less than 300 words.**Each question carries 5 marks.*

4. Importance of cross-cultural psychology.
5. Human factors and ergonomics.
6. Application of psychology in dealing with victims of terrorist attacks.
7. Future opportunities of Psychology and law.
8. Psychology and social development.
9. Application of psychometric assessment.
10. Professional issues in educational psychology.
11. Biopsychosocial approach to Health Psychology.

(6 × 5 = 30 marks)

Part C

*Write short answers on any **ten** of the following.*

Each question carries 2 marks.

12. Role of Health Psychologist.
13. Occupational psychology.
14. Clinical child psychology.
15. Clinical adult psychology.
16. Personal space.
17. Territoriality.
18. Positive psychology.
19. Human-computer interaction.
20. Rehabilitation Psychology.
21. Behavioural economics.
22. Advertising and promotion.
23. Personnel psychology.

(10 × 2 = 20 marks)

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PSY 1C 03—RESEARCH METHODOLOGY

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer any two questions in not less than 600 words each.**Each question carries 15 marks.*

1. Give a brief account of the philosophical world views regarding research.
2. Discuss different types of research designs.
3. Discuss the philosophical basis of qualitative research and its different types.

(2 × 15 = 30 marks)

Part B*Answer any six of the following in not less than 300 words.**Each question carries 5 marks.*

4. Criteria for selecting a research approach.
5. Different strategies of enquiry.
6. Archival research.
7. Co-operative enquiry.
8. Generalisability of qualitative research.
9. Ethical approach to research.
10. Sequencing and prioritising.
11. Mixed methods in research.

(6 × 5 = 30 marks)

Turn over

Part C

*Write short answers on any **ten** of the following.*

Each question carries 2 marks.

12. Transference.
13. Informed consent.
14. Confidentiality.
15. Risk-benefit analysis.
16. Pragmatism.
17. Narrative analysis.
18. Ethnography.
19. Case studies.
20. Interview method.
21. Ex post facto.
22. Survey method.
23. Reliability test.

(10 × 2 = 20 marks)

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Applied Psychology

PSY 1C 02—PERSONALITY AND PERSONAL GROWTH

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Write essays on any two questions.

Each question carries 15 marks.

1. Make a comparison of Psychodynamic theory by Freud and Jung's Analytical theory.
2. Give a comparative assessment of the theories of Catell and Eysenck.
3. Discuss the humanistic perspectives of Victor Frankl and Rollo may.

(2 × 15 = 30 marks)

Part B

Write short essays on any six questions.

Each question carries 5 marks.

4. Psychological elements in Buddhism.
5. Altered states of consciousness.
6. Transpersonal psychology.
7. Humanistic Psychology.
8. Yoga Psychology.
9. Eastern Typology.
10. Psychosocial theory of development by Erickson.
11. Holistic typology.

(6 × 5 = 30 marks)

Turn over

Part C

Write short notes on any ten questions.

Each question carries 2 marks.

12. Type C personality.
13. Ego psychology.
14. Hormic psychology.
15. Phenomenological Psychology.
16. Higher order conditioning.
17. Self-monitoring personality.
18. Unconditional positive regard.
19. Dispositional learning.
20. Functionalistic Vs Differential approach.
21. Psychological elements in Sufism.
22. Locus of control.
23. Reinforcement.

(10 × 2 = 20 marks)

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Applied Psychology

PSY 1C 01—COGNITIVE PSYCHOLOGY—I

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer any two questions in not less than 600 words each.**Each question carries 15 marks.*

1. Define Attention. Discuss the various models of attention.
2. Discuss the bottom up approach to perception.
3. Make a comparison of the behavioural theories of Thorndike, Guthrie and Hull.

(2 × 15 = 30 marks)

Part B*Answer any six of the following in not less than 300 words.**Each question carries 5 marks.*

4. Social learning theory by Albert Bandura.
5. Tolman's theory of learning.
6. Contingencies of reinforcement.
7. Principles of conditioning.
8. Escape and avoidance learning.
9. Factors determining attention.
10. Historical antecedents of cognitive Psychology.
11. Experimental cognitive Psychology.

(6 × 5 = 30 marks)

Part C

*Write short answers on any **ten** of the following.*

Each question carries 2 marks.

12. Information processing.
13. Cognitive neuroscience.
14. Configural- superiority effect.
15. Habituation.
16. Blocking effect.
17. Higher order conditioning.
18. Overshadowing.
19. Bio-feedback
20. Learned helplessness.
21. Shaping and Chaining.
22. Punishment.
23. Response deprivation theory.

(10 × 2 = 20 marks)

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